



SoundFinancial
management

“ Sustainable Investing - Every Investment Has An Impact ”



We all know you can create a bigger impact by making little changes in our day to day lives but creating a more sustainable world isn't just about making changes that effect the environment. Issues such as ethics (integrity, fair competition) and labour (no child labour, no discrimination, fair wages) can also have an impact on the health and stability of our society.

A major issue we face today is transparency. When it comes to purchasing a house-hold product, such as a washing machine, we are greeted with a bright and easy to read label which depicts exactly how ecological it is. So why is this not the same in other markets? If we knew a company wasn't acting sustainably, would we still support them? And if we refused to support them, would this encourage them to change?

When investing for our retirement or creating long term wealth it is generally the norm to focus on financial return. Often, little or no thought is given to the repercussions our investment might have on our carbon footprint; but what if it were possible to generate a competitive financial return, whilst improving the health of our planet and the wellbeing of the global community? Would you make the switch?

Sustainable Investing has previously been a niche market, but that perception is changing as 2019 has seen the market grow, being valued at \$23 trillion globally. The market is now available offering corporate and private investors the opportunity to build strong portfolios and generate competitive returns.

Our research confirms that one of the UK's leading pension providers has seen their Sustainable fund produce a return of 19.95% in the last 12 months with an average return of 9.95% over the last 5 years.

Not 100% sure on where you can start? If you would like to find out more, we can help you find the right investment for you and your concerns over sustainability. Contact us to explore your options and find a solution suitable for your individual circumstances and goals.

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IMPORTANT INFORMATION

Please remember the value of investments can fall as well as rise so you could get back less than you invest. Past performance does not guarantee future returns.

Sound Financial Management Ltd is authorised and regulated by the Financial Conduct Authority, FRN 192052.